



How We Use and Protect Nonpublic Personal Information

Welcome to appware.biz. We (AppWare, LLC, the owner of appware.biz) value your trust. Protecting your privacy is important to us. We want you to understand what nonpublic personal information (“NPI”) we collect, how we protect it and how we use it. We treat NPI that identifies you in accordance with this Privacy Notice and our Terms and Conditions (www.appware.biz/terms). This Privacy Notice is designed to provide information regarding how we collect, use and disclose NPI we gather when you visit, register to use and use this site. This Privacy Notice applies only to the information collection practices of appware.biz with respect to our users and visitors; this Privacy Notice may be in addition to other agreements (such as a Confidentiality or Non-Disclosure agreement) that you may have entered into with us in order to become a registered user of appware.biz. This Privacy Notice does not govern the practices of companies that we do not own or control, or to people that we do not employ or manage. Other companies or persons may have different privacy policies.

This is Our Privacy Notice

- We will describe what NPI we collect, how we protect it and how we may use it
- We will maintain physical, electronic and procedural safeguards to protect NPI we obtain about our users and visitors to this site
- We will require third parties to whom we disclose NPI to adhere to our Privacy Notice
- We will comply with any other federal and state requirements that relate to the use and protection of your NPI

This Privacy Notice includes examples of the types of NPI we may collect and with whom we may share NPI. These examples should not be considered a complete list of our information collection or sharing practices. As used in this Privacy Notice, “you” and “your” refer to an individual and “companies” may include individuals.

Information We May Collect

We collect NPI when you register with us, visit or use appware.biz or the content on it and when you visit the sites of third parties. We may collect NPI that identifies you, describes how to contact you and identifies your activities on this site. We may collect this NPI from you, our affiliates and outside companies. We may combine information about you that we have with information that we obtain from business partners or other sources. We have listed examples below of the sources and types of NPI we may collect.

- Confidentiality or Non-Disclosure Agreements, applications or other forms containing your name, address, telephone number, e-mail address and other contact information or identifying information
- Information relating to your occupation, employment and industry
- Information relating to your activities on this site
- Other information that we or other companies have obtained about you

Our Use of NPI

We may use NPI for the following general purposes: to provide you products and services you have requested, to contact you, to service your account with us, to customize the content that you



see, to improve our services and our users' usage experience, to conduct research, to provide reporting to our participating providers and to others and for other purposes in accordance with this Privacy Notice and our Terms and Conditions.

Our Disclosure of NPI

Disclosures to Service Providers

We may disclose NPI we collect to others, such as administrators, repair facilities, software consultants and other third parties that provide services for us. These services may include:

- Administrative, customer or technical support
- Printing and delivering statements and other documents
- Protecting against fraud

Disclosures to Affiliates and Outside Companies

We may disclose NPI we collect to our affiliates or to vendors, partners, advertisers, participating providers and other outside companies in different industries and categories of business in order to fulfill your requests, to offer you other products or services that may interest you and for other purposes. If we have agreements with outside companies that restrict sharing your NPI, we will abide by those agreements.

Acquisition

We may disclose or transfer NPI if we merge with or are acquired by another company. In this event, the NPI could become subject to a different privacy policy.

Other Disclosures Required or Permitted By Law

We may access, preserve and disclose your NPI if required to do so by law or in a good faith belief that such access, preservation or disclosure is reasonably necessary to (a) comply with legal process, (b) assist law enforcement, (c) enforce our Terms and Conditions or any other contract or agreement between you and us, (d) respond to your requests for customer service or (e) protect the rights, property or personal safety of us, our users and the public.

Our Security Procedures

We maintain procedures and technology designed to prevent unauthorized access to NPI. We maintain physical, electronic and procedural protections in accordance with applicable standards to protect NPI. We restrict access to NPI to employees and others for lawful business purposes to assist in providing products or services to you. Employees who violate our Privacy Notice are subject to disciplinary action. Though we make reasonable efforts to protect the security of your information and our system, no transmission via the Internet can be guaranteed to be 100% secure. Therefore, you assume that risk by using our service.

Online Privacy

In addition to the Privacy Notice outlined above, the following privacy principles apply when you visit appware.biz:



Online Information and Collection

You can visit this site without telling us who you are and without revealing anything about yourself, including your e-mail address. Our web servers collect the name of the domain you used to access the Internet, such as "aol.com," and the site you came from and visit next.

We may measure the number of visits, average time spent and other data about visitors and users to appware.biz, in general. We may also use this data to monitor site performance and to make the site easier and more convenient to use.

We may collect, preserve and summarize data about our users, visitors to our site, traffic patterns and services and provide these statistics to third parties. However, when we provide this to others, it will not include any information that identifies an individual.

Cookies

Cookies are small pieces of data stored by your Internet browser on your computer's hard drive. We use cookies to enhance your viewing experience and to measure site usage. With the help of cookies, we may present you with customized offerings or content that may be of interest to you. You may be able to set your browser to notify you when you receive a cookie or to prevent cookies from being sent. Please note, however, that by not accepting cookies, you may limit the functionality we can provide to you when you visit and use this site.

Links to Other Sites

We are not responsible for the information collection practices of other sites when you link to them from our site. We cannot guarantee how those parties use cookies or whether they place on your computer cookies that may identify you personally. You should carefully review the privacy policy of each site you visit to understand how they collect, use and disclose information.

E-mail communications

Occasionally, we may send you e-mail communications with information that may be useful to you, including information about our products and services or about offerings from third parties. With each such e-mail message, we will give you the option not to receive additional e-mail messages from us. E-mail communications may not be protected. If you are sending us a communication that includes confidential information you may want to call us or send it by regular mail.

Termination of User Account

When the account of a user of appware.biz is terminated, we may retain the user's NPI.

Updates to Privacy Notice

This Privacy Notice may be updated from time to time without notice to you. The most current version of the Privacy Notice can be viewed at www.appware.biz/privacy. This Privacy Notice is incorporated by reference into the Terms and Conditions. The most current version of the Terms and Conditions can be viewed at www.appware.biz/terms. The practices and policies contained in this Privacy Notice replace all previous notices or statements with respect to the same subject.